

Into the Wind Production Income and Expenses

Income	Probability A	Probability B	Probability C
	(Theatrical Release)	(Sell to Retail Market)	(Network Release)
Distribution Income	\$ 1,000,000.00	\$ 348,250.00	\$105,000
International Distribution	N/A	\$ 100,000.00	\$ 100,000.00
Merchandise, Photographs, etc.	N/A	\$ 10,000.00	\$ 10,000.00
Total Income	\$ 1,000,000.00	\$ 458,250.00	\$ 215,000.00
Fixed Expenses			
Chris Page	-	-	-
Totals	-	-	-
Business / Legal			
LLC formation and contracts	\$ 3,000.00	\$ 3,000.00	\$ 3,000.00
Insurance	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00
Totals	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00
Production Equipment			
2 - Canon GL2 DV Camera	\$4,000.00	\$4,000.00	\$4,000.00
extra camera batteries	\$100.00	\$100.00	\$100.00
2 - hard cases for camera's	\$200.00	\$200.00	\$200.00
Boom Mic and Boom	\$250.00	\$250.00	\$250.00
2 - Tripods	\$400.00	\$400.00	\$400.00
DV tapes	\$800.00	\$800.00	\$800.00
2 - Steady cam mounts	\$50.00	\$50.00	\$50.00
2 - Lipstick camera and accessories	\$700.00	\$700.00	\$700.00
batteries for lipstick cams etc.	\$200.00	\$200.00	\$200.00
Totals	\$6,700.00	\$6,700.00	\$6,700.00
Food / Lodging / Travel			
Food / Lodging / Travel	\$ 6,000.00	\$ 6,000.00	\$ 6,000.00
Totals	\$ 6,000.00	\$ 6,000.00	\$ 6,000.00
Vehicle and Trailer			
Fuel	\$ 3,000.00	\$ 3,000.00	\$ 3,000.00
Repairs/Maintenance	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00
Totals	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00
Post Production			
Editing Equipment	\$ 8,000.00	\$ 8,000.00	\$ 8,000.00
Editor	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00
Totals	\$ 13,000.00	\$ 13,000.00	\$ 13,000.00
Total Expenses	\$ 33,700.00	\$ 33,700.00	\$ 33,700.00
Gross Profit after Fixed Expenses	\$ 966,300.00	\$ 424,550.00	\$ 181,300.00
Variable Expenses			
Network Delivery	N/A	N/A	\$ 2,000.00
DVD Production	N/A	\$ 1,840.00	N/A
Sales Representative	\$ 100,000.00	\$ 25,000.00	N/A
Sales Expense to film festivals	\$ 10,000.00	\$ 1,000.00	\$ 1,000.00
Sales expense to pitch networks	N/A	N/A	\$ 12,000.00
Legal	\$ 25,000.00	\$ 1,000.00	\$ 10,000.00
Marketing cost	N/A	\$ 10,000.00	N/A
Total Variable Expense	\$ 135,000.00	\$ 38,840.00	\$ 25,000.00
Net Profit for Distribution	\$ 831,300.00	\$ 385,710.00	\$ 156,300.00
Investor Return			
Assumption: 50/50 split on profits with Investor			
Investment amount	\$ 168,700.00	\$ 72,540.00	\$ 58,700.00
Total distributions	\$ 662,600.00	\$ 313,170.00	\$ 156,300.00
Available for Investors	\$ 331,300.00	\$ 156,585.00	\$ 78,150.00
Return on Investment	196.38%	215.86%	133.13%